

The Incubation Centre

Annual Report for the last Academic Year, April 2023 - March 2024:

The Incubation Centre (TIC) experienced a productive and dynamic year, marked by a series of exciting events and significant achievements in the realms of innovation and entrepreneurship.

Our year began with a vibrant orientation session for first-year students on 15th October 2023. This event was designed to warmly welcome newcomers, introduce them to the workings of TIC and its council members, and engage them in interactive activities. A standout moment was a creative game where students crafted taglines for products, fostering creativity, teamwork, and camaraderie among the new members.

On 1st November 2023, TIC collaborated with the Physics Society and the Social Service League (SSL) to host a workshop for the children of non-teaching staff. The workshop aimed to spark curiosity and creativity by introducing the children to scientific toys and experiments. The second part focused on constructing 2D shapes and geometric models, providing hands-on learning experiences to help the children grasp geometric concepts. This initiative underscored our commitment to promoting interdisciplinary education and fostering a passion for learning and innovation among young minds.

Our year continued with Bootcamp '23 on 5th December 2023, a celebration of entrepreneurship that provided practical insights and strategies for aspiring entrepreneurs. The event resembled a mini-festival, featuring distinguished judges like Mr. Akshay Verma, Co-founder of Fitpass, and Mr. Abhishek Singlla, Partner at Burgeon Law, who evaluated participants' projects on innovation, feasibility, and scalability. A highlight was the keynote address by Mr. Anurag, founder of Fitpass, who shared his inspiring journey of launching Fitpass during his college years, demonstrating the attainability of starting a startup as a student. With 71 participants, the bootcamp concluded with a project submission, offering a prize of 15,000 rupees to the winners, empowering them to embark on their entrepreneurial journeys with confidence.

The pinnacle of the year was our flagship event, Startup Stephens, held from 14th to 16th April 2024. This three-day festival of entrepreneurship commenced with "Pitch-O-Perfect," where participants presented their startup ideas online to judges Aditya Narain and Nikhil. The first day was exhilarating, as budding entrepreneurs showcased their innovative concepts and received invaluable feedback. Day two featured "Market-O-Mania," a marketing competition judged by Aarushi Singh and Anubhav Kumar. Participants devised creative strategies to promote their ventures, with judges evaluating their marketing skills and strategic insights. The excitement culminated on the final day with the case competition

"Case X," judged by Aarushi Singh, Riya, and Surbhi Taneja. This competition tested participants' problem-solving abilities and business acumen as they tackled real-world challenges. Startup Stephens exemplified TIC's dedication to fostering entrepreneurship and innovation, providing a platform for aspiring entrepreneurs to display their talent and potential.

This year, we also launched two significant initiatives to further support student entrepreneurs. First, we envisioned the Advisory Board as a 'Virtual Idea Lab,' offering mentorship, funding, and networking opportunities to student entrepreneurs. This initiative aims to nurture innovative ideas and promote a culture of collaboration. The Advisory Board is designed to unite experienced mentors and industry experts who can guide students in developing their startup ideas. Currently, the Advisory Board is in the ideation stage, with ongoing proposals to bring this vision to life. We believe this initiative will establish a legacy of collaboration and sustained support for budding innovators.

Second, we are developing an app to centralize information about college happenings. With assistance from TIC alumni, we have solicited their expertise in developing this app, which is now in the testing phase and set to launch in the next academic session. The app will serve as a virtual noticeboard, providing students with easy access to essential information in one place. This initiative aims to improve communication within the college community and ensure that students are well-informed about events and opportunities.

Each of these events and initiatives had specific objectives aligned with our mission. The Physics Workshop aimed to promote STEM education and ignite curiosity in young minds through hands-on learning. Bootcamp '23 was designed to provide practical knowledge, mentorship, and inspiration to aspiring entrepreneurs. Startup Stephens offered a competitive platform for students to develop, pitch, and refine their startup ideas, marketing strategies, and problem-solving skills.

In conclusion, the 2023-24 academic year has been a remarkable journey for TIC, filled with achievements and milestones that highlight our commitment to fostering innovation and entrepreneurship.



 THE INCUBATION CENTRE
St. Stephen's College, Delhi University

X  FITPASS

 **BOOTCAMP'23**
HOW TO LAUNCH A
STARTUP

• FOUNDATIONS • LEGALITIES • SOLUTIONS

NOVEMBER 17, 2023 | 02:30 PM ONWARDS
WORKSHOP X PROJECT SUBMISSION

CASH PRIZES UPTO 15K
MENTORSHIP
DINNER

REGISTER & UNLOCK OUR MERCH!

OUR PANELISTS

 **AKSHAY VERMA**
CO-FOUNDER
FITPASS

 **ABHISHEK SINGLLA**
PARTNER
BURGEON LAW



THE INCUBATION CENTRE
ST. STEPHEN'S COLLEGE

Startup Stephens '24

MARKET-O-MANIA

DATE
15/04/2024

PLATFORM
UNSTOP

- Round 1: ONLINE QUIZ
- Round 2: ONLINE SUBMISSION
- Round 3: ON CAMPUS

REESA- 9643888544
DIKSHA- 9953031308



